

新華書城會員証申請表

申請辦法

申請人必須填妥表格上之資料，並連同會員費現金港幣二十元，親身前往新華書城收銀處遞交，會籍有效期一年。

會員優惠

積分換現金券

每次在香港新華書城購書（體育部除外）均可賺取積分（特價及折扣貨品除外），每滿港幣 1 元，即可得 1 分；在會籍有效期內，積分累積每滿 100 分，即可換取價值港幣 10 元現金券。

會員計劃細則及條款

- 會員咭或積分不能轉借。
- 會費概不退還。
- 特價及折扣貨品不獲發積分。
- 購物積分將按扣除了任何現金券後的實際價錢計算。購物積分不會計算毫仙。
- 在會籍有效期內，因購書而累積每滿 100 分，可兌換\$10 現金券，每次兌換積分須為 100 分或 100 分之倍數。已兌換的積分將被扣除。
- 若會員卡被遺失或盜竊，請立即通知本公司，本公司不負責在失卡期間所蒙受之損失，包括積分及現金券。
- 新華書城有權向會員索取及收回由於會員更改或干擾，或允許第三方更改或干擾會員咭上的資料，而引致新華書城蒙受之損失及合理費用。
- 如須補領或更換損毀或損失之會員咭，本公司須收取補發費用。
- 只需以書面通知，並交還會員卡，會員便可隨時終止其會籍。屆時所有已累積的積分將會作廢。
- 會員於換領現金券時，須出示身份證明文件以核對公司內的會員紀錄。
- 會員一經使用書城會員咭，即表示接納本會員計劃的條款及其他不時發佈的其他條款及細則。
- 如有任何爭議，新華書城保留最終決定權。
- 新華書城有限公司保留隨時更改使用條款及細則而無須通知會員的權利。

XINHUA BOOK CITY

MEMBERSHIP CARD APPLICATION FORM

Application Method

To be one of our privileged members, applicant simply completes and returns the application form to our shop's cashier counter in person together with the membership fee of HK\$20 and the validity of membership is one year.

Privileges

Earn Points to redeem Cash Voucher

Earn points every time you purchase at Xinhua Book City in Hong Kong (except Sports Goods department)! Members can get 1 point for every 1 dollar spent (special offer and discounted goods will not be calculated in the bonus points reward scheme); for every 100 points, membership cardholders can redeem HK\$10 cash voucher during the membership validity period.

Terms and Conditions

- Membership Card or reward points cannot be transferred.
- Membership fee is non-refundable.
- Special offer and discounted goods will not be calculated in the reward points.
- Reward points will be calculated on the net purchase amount after the deduction of the value of any cash voucher of Xinhua Book City. Reward points will not be calculated on cents.
- For every 100 points, membership cardholders can redeem HK\$10 cash voucher during the membership validity

period. Each redemption needs to be a multiple of 100 points. Points redeemed will be deducted from the rewards points.

- Members should notify Xinhua Book City immediately if the membership card has been lost or stolen. Xinhua Book City will not be responsible for any loss including reward points and cash voucher suffered by the member in relation to the lost membership card.
- Xinhua Book City has the right to claim and recover reasonable costs, expenses, losses and damages suffered or incurred as a result of the member's altering or interfering of allowing a third party to alter or interfere, with the data on the membership card.
- Members have to pay replacement fee for reissuing of the lost or damaged membership card.
- Members may terminate their membership at any time by giving written notice to Xinhua Book City and returning their membership card, at which time any outstanding reward points will be cancelled.
- Members will be requested to present their personal identifier when redeeming cash voucher.
- The use of the membership card is deemed to be acceptance of these terms and conditions and other terms and conditions that may be issued from time to time.
- Xinhua Book City Co Ltd reserves the right for the final decision in case of any dispute aroused.
- Xinhua Book City Co Ltd reserves the right to amend the terms and conditions without prior notices.

會員申請表

Reader Membership Application Form

* Mr. 先生 Mrs. 太太 Ms. 女士 Miss. 小姐

* 英文姓名 Name in English: _____ 中文姓名(如有) Name in Chinese (if any): _____

香港身份證號碼/護照號碼 HKID card no./Passport no.: _____

* 出生日期 Date of Birth: _____ [YYYY-MM-DD]

婚姻狀況 Marital Status: _____ 如已婚, 有子女數目 If marriage, how many children do you have: 0 1 2 多于2名 More than 2 children

國籍 Nationality: _____ 職業 Occupation: _____

每月薪金 Salary range/month: 8,000元或以下 under \$8,000 8,000元至20,000元 \$8,000 to \$20,000 20,000元以上 over \$20,000

* 通訊地址 Correspondence Address: _____

* 電話號碼 Telephone No. _____ 手提電話 Mobile Phone: _____

* 電子郵箱 Email (Preferred): _____

教育程度 Education level: 小學 Primary School 中學 Secondary School+ 大專/大學 College / University

其他 Others, 請注明 Please State: _____

喜愛書目類別 Reading Interest:

繁體中文 Traditional Chinese 簡體中文 Simplify Chinese 英文 English 所有 All Category

小說 Fiction 健康、美容 Health & Beauty 電腦及資訊科技 Computer & IT 旅遊 Travel

教育 Education 兒童圖書 Children's books 商務、經濟 Business & Economics 心理學 Psychology

宗教 Religion 文化藝術 Cultural & Art 消閒娛樂 Leisure & Entertainment 傳記 Biography

文學 Literature 自然科學 Science & Nature 建築學、工程學 Architecture, Engineering 漫畫 Comics

社會、歷史、政治 Society, History & Politics 其他 Others, 請注明 Please State: _____

For office use

Membership No. _____

Date: _____ By: _____

申請人簽署 Signature of the applicant

日期 Date

* 請必須填寫 Must fill in

備註: 會員必須確保申請表上的個人資料為真實及正確無誤。新華書城保留一切最終解釋權。

Remarks: Cardholder must confirm and guarantee all registered personal information on application form is true and correct. Xinhua Book City reserves the right for the final decision.

已領取 Received On

申請人簽署 Signature of the applicant

日期 Date